



colourmebeautiful



the image consultants

Save money - and look fabulous

Of the many ways in which we choose to express ourselves, the colour and style of our clothes probably make the most immediate and powerful impact.

Clothes do not simply cover the body and protect us from the elements - they make a visual statement about how we view ourselves. The first impression is made up of 7% of what you say, and 93% of how you look!!

Facts show that most of us wear 20% of our wardrobe 80% of the time. So to look your best you need to fine tune that 20% of your regular wardrobe, make sure the colours and styles are the best for you. And therefore it saves you money, as it stops you making those purchases that just sit in the wardrobe, still with their tags on!! Instead you spend less money, and on clothes that look fabulous.

My name is Lisa Maidment, I never used to know what to wear, and hated shopping. Now I love shopping as it is a quicker and more pleasurable experience, plus I always know that when I follow the guidelines I will look fabulous.

I am an award winning Colour Me Beautiful consultant and am in a position to help you to understand how to dress fabulously, no matter what your shape or size.

I am based in tranquil, pampering and professional consultation rooms in South Birmingham.

As a fully qualified Colour, Style and Image Consultant I can renew your image, and advise you on the most suitable colours and styles, for you.

I deliver my consultations with fun, pleasure and confidence to enable you to have a wonderful experience in your top-to-toe makeover, whatever your shape, size or age. All it takes is 4 easy steps to a stunning, new and confident you!

Discover your style personality and how to enhance it

Find out what colours are perfect for you

Add the finishing touches, with useful tips on make up, hair, glasses, accessories and choosing the right wardrobe

Learn which clothing designs and fabrics will flatter your shape

The best colour in the whole world is the one that looks best on you

Coco Chanel



So take a look at all the possible consultations you could have with me and think how much more comfortable you will be when you know what really suits you. Consider all the lovely feedback you will receive from family, friends and colleagues when you are wearing the right colours and the right style of clothes.

If you are not sure where to begin then do what most of my clients do and start with a colour consultation – lots more information below!

Colour Consultation

Duration: 2 hours

Price: £95

Includes: a leather wallet containing 42 colour swatches for you to take with you on all your future shopping trips!

You may want to wear more colours, but it can be difficult to know which ones suit you best. Discover which colours complement your natural colourings. Find out how to wear the clothes you already have using combinations of colours to make your wardrobe more versatile. Learn how to use accessory colours to make the most of the wardrobe you have.

How it works

In a colour consultation you will learn:

- What your dominant colouring is—this is the dominant type that you are “most” of
- How certain colours and shades when worn near your face will light you up, making you look and feel younger and more radiant
- Beauty and make up tips. I will apply your make up in colours that suit you and are from your colour pallet, so that your natural beauty is enhanced
- How to mix and match the colours, so that you can get the most out of your wardrobe without having to have a vast array of clothing.



A woman is never sexier than when she is comfortable in her clothes

so says Vera Wang and she should know as a wonderful fashion designer of gorgeous clothes

*“Fashion fades, only
style remains the same*

Coco Chanel
”

Style Consultation

Duration: 2 hours

Price: £105

Includes: a personalised
style workbook

By considering your body shape, personality and budget, a style consultation will help you select clothes and accessories that flatter your shape. Make you look great and feel more confident.

You will fill in a short questionnaire to help determine your “style personality”. Then we will discuss your face shape, body shape and proportions. Then you will learn how to make the most of the best bits, and how to take attention away from the features you don't like. Advice will cover tailoring, clothing styles, fabrics, patterns and accessories, as well as places to shop.

We encourage all clients to bring along pieces of clothing to the consultation. An outfit that they like, and one they don't wear and don't know why. We will make a note of all of the tips and advice in your style workbook, so you will leave your consultation with the confidence of knowing what your personal style is and how to choose the right clothes for you. You will receive the tools to develop a wardrobe that co-ordinates so you get maximum usage from it. You will even be able to find a much better fit with the clothes that you purchase. Making shopping a much easier and rewarding experience.

Full Image Consultation

Duration: 3½ hours +

Price: from £200

Includes: a bespoke style workbook,
your personal colour wallet
including 42 swatches, full
make up applied, and a
make up lesson

Find out everything you need to know about yourself in this fabulous session which incorporates the colour consultation, style consultation and make up lesson. I show you how to make the most of your entire look – colouring, make up and style. We will also talk about places to shop to suit your style personality and shape. This is a thoroughly enjoyable pampering experience, and I can include extras to make a wonderful package for that someone special in your life, or even for yourself. Or make a day of it with a friend, or a family member.



Have you been applying your make up the same way for years? Or maybe you've never worn make up but you'd like to learn. In this lesson you will learn how to apply your make up quickly, effectively and in the right colours to suit your natural colouring and personality.

Make Up Lesson

Duration: 1 hour

Price: £40

Includes: a personalised beauty workbook



Wedding Packages

Whether you have decided on a traditional wedding or a more informal occasion, a bridal consultation will ensure you select the style and colour to suit you, and make you look stunning. It will also help to decide on the theme colours of the wedding. Then each of the key members of the wedding party can be catered for to ensure they are wearing their right colours to co-ordinate with this theme.

Imagine having a wedding party all looking fabulous and glamorous not clashing, and all wearing what suits them. Plus make up for the day and how to apply it. Call me for more information and prices.



Presentations / Retail Services

Do you run / belong to a club or networking group which you feel would enjoy and benefit from having an interesting, fun and interactive talk on any aspect of image consultancy?

Or do you run a team / organisation where you and / or customers would really benefit from my services, e.g. knowing which colours would be great for your clients, or a mini consultation / fashion show / personal shopping advice to capture extra sales. Services can be tailored to your needs.

It's a very visual world we live in, and we only have 30 seconds to make a lasting impression when meeting new people. Only 7% of an individual's judgement arises from what we say while a whopping 93% arises from how we look. I can help you to make that important first impression.

Gift Vouchers

Don't know what to get the person who has everything? Well this is a gift that will last a lifetime. Call me to purchase a voucher for a consultation or for a package including make up items and pashmina's.

Birmingham, Solihull, Redditch & Stourbridge

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